

# UMNT Strategic Plan 2020-30

## Unity in Community

#### Mission

To preserve and develop the unique Territorian Identity

#### Vision

To build a community of strong, proud and united Territorian in NT.

#### **Values**

- Inclusion
- Innovation
- Quality
- Collaboration
- Respect

#### **Core services**

- Jumu'ah
- Annual camp
- Annual Year 12 recognition
- Annual Leadership program
- Monthly family engagement program
- Multimedia production
- Conviction circles
- Community Welfare initiatives

### What small steps to get there/ Strategic goals

- Apply one federal grant every year
- Strong policies
- Create projects people want to contribute to
- Prepare a business plan and model
- Monthly community engagement
- Get business sponsors
- Strong, mutually beneficial MOUs
- Stable finances
- Establish good governance procedures
- Khutbah workshop
- Volunteer code of conduct
- Expression of interest for Programs
- Buy computers
- Buy printer

## Why are we doing what we are doing

- Dire need and big gaps in service provision for Muslims in NT
- Unique and unparalleled opportunity for good deed
- Every Muslim deserves to live in Australia as a proud Muslim Australian

	Category	2 Years	5 Years	10 Years
1	Education	<ul> <li>Established Religious Instruction Program</li> <li>Conducted Public speaking workshops</li> <li>Young Achievers awards</li> </ul>	<ul> <li>Conducted leadership program every year</li> <li>Initiated tafsir classes</li> <li>Guest speakers</li> <li>Goal setting workshop</li> </ul>	
2	Religion	<ul><li>Trained 5 khatib for Jumuah</li><li>Conducted a khutbah workshop</li></ul>	Quran workshop	<ul> <li>Masjid in Katherine</li> <li>Local homegrown Imam</li> <li>Employee for New Muslim engagement</li> </ul>
3	Health	<ul><li>Established Chaplaincy Service</li><li>Mental health awareness program</li></ul>	Employ a counsellor for mental health and drug/alcohol rehab	
4	Welfare	<ul><li>Become an NDIS provider</li><li>Seniors transportation services</li><li>Food provision</li></ul>	<ul> <li>New migrant support program and strategy</li> <li>Providing food to homeless people</li> <li>Become an Aged care service provider</li> </ul>	
5	Respect and Tolerance		ATSI engagement seminars     Interfaith sessions	
6	Youth	<ul><li>Established youth engagement program</li><li>Youth engagement strategy</li><li>Yearly camps</li></ul>	Twice yearly camps	Youth centre
7	Finance	<ul> <li>Engage business as regular donors</li> <li>Income of \$2000 per month</li> </ul>	Financial transactions to hit the \$1,000,000 mark	Sustainable, viable, thriving business model
8	Governance	Comprehensive policy and procedure finalised		
9	UMNT Centre	Bigger office	Offices in Katherine and Alice Springs	
10	Sisterhood	Dedicated female volunteer	Dedicated female employee	
11	Marketing	<ul> <li>Listed as a service provider on NT Gov page</li> <li>Regular newsletter</li> </ul>	Dedicated UMNT spokesperson	
12	Media	Be making regular quality videos	Established studio	
13	Staff	<ul> <li>Volunteer for all Domains</li> <li>Have a volunteer administrator</li> <li>Have a volunteer receptionist</li> </ul>	Reception employee	Employee for each section of organisation chart
14	Community Engagement	<ul><li>Movie nights</li><li>Monthly family gatherings</li><li>calendar of events for next 2 years</li></ul>	Established: Story writing, essay writing, artistic competitions	